

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Abr-16	30-Abr-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	109.492.367	100.993.638	8,42%
WINSTON	88.457.411	90.116.476	-1,84%
CHESTERFIELD	60.062.102	64.151.520	-6,37%
FORTUNA	52.521.670	54.105.926	-2,93%
CAMEL	48.791.696	49.081.867	-0,59%
LUCKY STRIKE	37.094.885	34.161.750	8,59%
L&M	33.471.779	35.032.571	-4,46%
DUCADOS NEGRO	32.797.049	35.409.232	-7,38%
NOBEL	28.251.449	29.598.828	-4,55%
WEST BROOKLYN	21.743.900	18.157.675	19,75%
DUCADOS RUBIO	19.463.174	22.162.931	-12,18%
DUCADOS RUBIO 100'S	10.382.835	9.685.867	7,20%
PHILIP MORRIS	10.029.014	4.491.701	123,28%
MARLBORO TOUCH	8.364.788	7.209.744	16,02%
ROTHMANS	7.978.336	7.451.726	7,07%
FORTUNA RED LINE	7.256.265	8.728.239	-16,86%
DUCADOS RUBIO BLANDO	7.146.370	9.034.212	-20,90%
PALL MALL	6.619.897	8.028.552	-17,55%
MARK 1	5.668.591	6.467.465	-12,35%
LUCKY STRIKE BLANDO	5.651.968	5.827.608	-3,01%
MARLBORO POCKET	5.507.458	5.882.551	-6,38%
NOBEL STYLE	5.268.690	5.096.852	3,37%
ELIXYR	4.888.571	5.565.472	-12,16%
JOHN PLAYER SP.	4.433.628	4.900.228	-9,52%
BENSON & HEDGES AMERICAN	4.177.616	4.007.894	4,23%
LUCKY STRIKE CLICK & ROLL	4.119.788	3.352.007	22,91%
PHILIP MORRIS K/S	3.243.282	3.886.228	-16,54%
L&M RED SEMI-RÍGIDO	2.984.524	4.130.306	-27,74%
AUSTIN	2.792.674	2.278.129	22,59%
L&M BLUE SEMI-RÍGIDO	2.535.102	3.129.554	-18,99%
BN	2.410.238	2.515.988	-4,20%
R 1	2.372.659	2.248.785	5,51%
NOBEL BLANDO	2.358.515	2.556.367	-7,74%
BULLBRAND	2.337.195	2.321.769	0,66%
BENSON & HEDGES	2.227.421	1.818.718	22,47%
OMÉ	2.123.160	1.619.460	31,10%
WINSTON EVOLUTION	2.091.879	-	-
KARELIA	2.086.470	1.846.200	13,01%
PALL MALL LARGO 100'S	2.038.143	2.661.166	-23,41%
CHESTERFIELD BLANDO	1.885.744	2.712.815	-30,49%
GAULOISES RUBIO	1.598.779	1.681.359	-4,91%
HERENCIA	1.488.382	1.622.299	-8,25%
JOHN PLAYER SP. BLACK/BLUE	1.472.785	1.419.774	3,73%
RESTO MARCAS	33.124.464	38.138.977	-13,15%
Totales	700.812.712	705.290.426	-0,63%